



These designs focus on pasta which is very Italian and a typical get together would be pizza and pasta with friends.

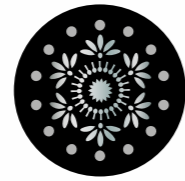
The shapes are great and each pasta type has its own story behind the name dependent on the region etc.

Used here in a playful way as butterflies, captures a mood of relaxing and dining alfresco.

On the second page I have used Corzetti these are small, thin rounds of pasta which are given an embossed decoration using a special wooden hand-tool. Each stamp is like a small work of art.

Note: On the Corzetti design we could have the label as a plain square and the design instead of black and metallic it could be green, pink etc







Italy always reminds me of stripes whether in Venice , Cafe Awnings or a Gelato parlour. Bold and simple graphical approach with a nod to Italian cafe culture.





These labels are inspired by the designer Pucci and the wonderful patterns and colours he used. Flamboyant and feminine in a subtle way. Evoking thoughts of Italian nightlife and dancing the night away. Fun & flirty for confident women that know what they want.

